

Society for Health Care Innovation (SHCI)

Code of Conduct

Version 1.0

April 2020

Adopted by Executive Board 04/2020

1. SHCI is a nonprofit, tax-exempt society of professionals formed to promote, develop, educate, and otherwise innovate healthcare.
2. This document serves as a code of conduct for all participating members in their capacity as SHCI members, advisors, regent and volunteers (called SHCI representatives). The principles and requirements that encompass the code and the procedures are based upon, and are designed to ensure, full compliance by the SHCI with the fiduciary duties imposed upon such individuals by state corporate law, the federal tax code's prohibition on private inurement and private benefit and other requirements of federal tax exemption, common law due process requirements, federal and state antitrust and unfair competition law, state tort law, and other legal precepts and prohibitions.
3. SHCI representatives acknowledge their fortification of the Code and acknowledge their commitment to uphold its principles and obligations. SHCI members shall always abide by and conform to the following code of conduct in its capacity as volunteer members.
4. **Obligation of Care.** SHCI representatives must exercise an obligation of care to act in a plausible and apprised manner when participating in the decision-making process and when acting in an oversight capacity of the Society's interest. The obligation of care includes conventionally attending scheduled meetings and activities exercising independent judgment predicated solely on what is in the Society's overall best fascinate, irrespective of other entities with which the individual is affiliated or sympathetic, or to which he/she owes the appointment
5. **Obligation of Good Faith.** Volunteer members must exhibit faithfulness that requires performance of obligations in good faith and in the best intrigues of the Society, rather than in their own intrests. This obligation requires that all volunteers be conscious of the potential for conflicts of interest (COI) and act with candor and care in dealing with such potential situations, and that all volunteers treat as confidential all matters involving the Society until there has been public disclosure. SHCI representatives should exhibit **Obligation of Service**.by:
 - 5.1. Avoid displaying (and eschew the appearance of displaying) his/her own self-interest or any third-party interest above that of the Society; while the receipt of incidental personal or third-party benefit may obligatorily flow from certain SHCI activities, such benefit must be incidental to the primary benefit to the Society and its purposes;
 - 5.2. Not abuse their position by inopportunately utilizing their designation or the Society's staff, accommodations, equipment, materials, resources, or property for their personal or third-party gain, and shall not represent to third parties that their ascendancy elongates any further than it genuinely does;
 - 5.3. Not engage in any outside business, professional, or other activities that would directly or indirectly materially adversely affect SHCI;
 - 5.4. Volunteer members must exercise an obligation of commitment when they concur to accommodate as an SHCI representative to external organizations or to represent the Society in an official capacity with individuals, members, vendors, companies, nonprofit groups, or other entities. This obligation requires SHCI representatives to articulate and support the decisions of the Society's leadership and to represent the reasons for such decisions, irrespective of any individual intrigues, opinions, or positions.

6. **Obligation of Equity.** Not facilitate any discriminatory or harassing demeanor directed toward SHCI staff, members, officers, directors, meeting attendees, exhibitors, advertisers, sponsors, suppliers, contractors, or others while representing SHCI;
7. Not solicit or accept gifts, gratuities, trips, honoraria, personal property, or any other item of material value from any person or entity as a direct or indirect incentive to provide special treatment to such benefactor concerning matters about SHCI.
8. Not persuade or endeavor to persuade any SHCI representatives to depart the employ of SHCI or to become employed by any person or entity other than SHCI;
9. **Obligation of Confidentiality.** SHCI representatives maintain confidentiality as the matters of SCHI should not be discussed outside of the Society.
10. Members of the Society in any official role should use the official, society based related means of communication, documentation and provide and adequate records at all the time in matter pertaining to the society.
11. Works Engendered for the Society, through participation in the Society, one may, either individually, through committees, and/or in conjunction with SHCI staff and/or outside consultants, participate in the engenderment and development of works that are subject to copyright aegis. Members concur that all such works rendered, in whole or in part, in connection with Society membership (collectively, the “Works”) shall be considered specially commissioned works of SHCI and shall be owned by SHCI. Content engenderers assign to SHCI ownership of all right, designation and interest in the Works. In reciprocation, SHCI grants the engenderer a license to utilize the conceptions contained in the Works for non-commercial purposes.
12. As a participant in SHCI activities, a volunteer may have the opportunity to present materials that have been developed antecedently, or to include these materials in derivative works developed for SHCI. The author of these materials conveys to SHCI the right to acclimate and/or reproduce the materials and the author’s personal homogeneousness in handout, flyer, book, electronic, or other form. Further, the author should understand and accede that SHCI will utilize the work to carry out its eleemosynary mission and that SHCI may include the derivative work or portions thereof in other SHCI projects and may distribute and/or sell the derivative work. Whenever materials are utilized in this fashion, the author will receive full credit for the contribution and will have editorial control over the final version, sanction for which
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 - 13.1. This obligation is not betokened to preclude or dissuade one from voicing concerns to the Society’s elected leadership or from participating in deliberative processes for which one may have been elected, but rather to ascertain that a Society representative provides a clear message to others verbalizing the Society’s official position and reviewing the

deliberative processes that lead to such decisions, without regard to one's own personal opinions or partialness.

- 13.2. If, at any time, a representative of the Society is obscure on the Society's official position on a matter or is uncomfortable carrying out this obligation, the matter should be discussed with the Society's secretary. Members must exercise a duty of disclosure as the importance of his/her position is recognized and that, as a result of that position, any felony charges, restrictions, suspensions, or revocations of licenses or hospital privileges may negatively impact the Society. Therefore, volunteers must disclose any of these to the SHCI president.
14. Volunteer members will exercise appropriate erudition and good judgment in their dealings with the Society leadership, suppliers, and the public and will respond to the desiderata of the Society's members in a professional manner.
15. Retiring volunteer members will, at the Society's request, promptly return to the Society all documents, electronic files, hard files, and other property entrusted to the volunteer member for the purport of consummating his/her volunteer responsibilities. Such return will not rescind the retiring volunteer member from his/her perpetuating obligations of confidentiality with veneration to information acquired as a consequence of tenure as a volunteer.
16. Conflict of Interest arises when member enters potentially compromising ethical situations. The collaborative relationships should not only be impartial but should be veracious and beyond the reach of doubt. COI may arise or subsist when:
 - 16.1. a covered individual's activities are in discordance to, detract from, or in some manner might become deleterious to the purposes of the Society as described in its articles of incorporation, mission verbalization, bylaws, policies, and procedures; or
 - 16.2. a covered individual can directly or indirectly benefit him-/herself, a family member(s), other individuals, or another organization with which the individual is affiliated through the utilization of his/her role in the Society.
 - 16.3. COI must be disclosed by members and Bylaws determine opportune procedure.